



The 8th Skills Conference and National Skills Awards 2019

Partnership & Sponsorship Proposal

Date: 14 – 15 March 2019

Venue: Birchwood Hotel & OR Tambo Conference Centre, Boksburg, Gauteng Province.

The National Skills Authority in conjunction with the Minister of Higher Education and Training, Ms Naledi Pandor is convening a National Skills Conference on the 14 and 15 March 2019. The conference will be attended by 1000 delegates who are stakeholders in the post-school education and training system in order to ensure high level discussion and maximum participation.

The objectives of the conference are as follows:

- Communicating the new National Skills Development Plan (NSDP) and the Seta landscape beyond March 2020;
- Aligning skills development strategies with national key priorities and ^F fourth industrial revolution by strengthening collaborations of labour market institutions with education and training institutions (TVETs, CETs and Universities)
- Fast tracking occupations in high demand and encourage international best practice on skills development;
- Give social partners a platform to pledge support and commitment to implement the strategy and
- Create a platform for skills development stakeholders to showcase their organisations and to disseminate information.

Parallel to the Conference, there will be an Exhibition focusing on Career Guidance opportunities. It is expected that 4000 high school learners will participate at the exhibition from surrounding areas. The Exhibition seeks to motivate and engage the learners on the various career paths and opportunities available.

To address this the National Skills Authority (NSA) would like to request sponsorship that will assist in realising this Conference. The sponsorship is for the following:

1. 1000 branded conference Bags (**Proudly South African products**)
2. 4000 branded backpacks for learners attending the exhibition (**Proudly South African products**)
3. 4000 pre-packed lunch for the learners
4. Transportation for the learners to attend the exhibition
5. 50 branded corporate gifts for speakers and VIP guests
6. Advert airtime on three different radio stations
7. Live broadcast and studio interview
8. Audio-visual recording of conference and awards
9. Live entertainment for the awards
10. Trophies and frames for finalists
11. Engraving the names of awardees on trophies
12. Male/Female programme director

13. Profile nominees and finalists
14. Transport for site visits
15. Transcribing services
16. Sign language and braille services
17. Awards Categories

Benefit package for sponsors will include:

	Sponsorship Benefits	Gold R 300 000	Silver R 200 000	Bronze R 100 000	Corporate R 50 000
1	Pre event Your logo will be included on the brochures and all marketing material alongside other sponsors	Yes	Yes	Yes	Yes
2	You organisation will form part of the pre event PR plan and campaign on all radio and TV to inform South African Youth and stakeholders within the skills development sector about the National Skills Conference 2019.	Yes	No	No	No
3	At the event Pull up banners at the entrance of the event alongside other sponsors	4	3	2	0
4	Sponsor logo will appear prominently on all screens at the event and event documents	Yes	Yes	Yes	Yes
5	Sponsor logos will be included on the event program	Yes	Yes	Yes	Yes
6	Sponsors will be allowed to bring delegates to attend the Conference for free	6	4	2	1
7	Sponsors will also get a free 3x3 exhibition stand to showcase their offerings.	Yes	Yes	Yes	No
8	At the National Skills Awards For Only Sponsors sponsoring the Awards Guest Passes to the Awards	4	2	2	1
9	Branding opportunity	Yes	Yes	Yes	Yes

Yours sincerely,



Dr T Mashongoane

Executive Officer National Skills Authority

Date: 14/12/2018



higher education
& training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA



SPONSORSHIP COMMITMENT FORM

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Date: 14 – 15 March 2019

Venue: Birchwood Hotel & OR Tambo Conference Centre, Boksburg, Gauteng Province.

Attention:

Email: skillsawards@nationalskillsauthority.org.za

Contact Number: 012 312 5420

Name: _____ **Surname:** _____

Company: _____

Tel: _____ **Email:** _____

Authorised signature: _____ **Date:** _____

	Item	Quantities required	Estimated cost	Tick
1.	Delegate bags	1000	R200 000	
2.	Learner Backpacks	4000	R250 000	
3.	Pre-Packed lunch for learners	4000	R350 000	
4.	Transportation for learners to attend the expo	Number of buses TBC	R350 000	
5.	Corporate gifts for speakers	50	R 150 000	
6.	Advert Airtime		R 150 000	
7.	Morning Live Crossing and interviews		R 350 000	
8.	Audio-visual Recording	Conference and Awards	R 50 000	
9.	Entertainment (Awards)	1	R 100 000	
10.	Trophies and Frames	25	R 25 000	
11.	Engraving of Trophies	25	R 2 000	
12.	Male/Female programme director	2	R 120 000	
13.	Profile nominees and finalists		R 50 000	
14.	Transport for site visits (nominees and finalists)		R250 000	
15.	Transcribing Services		R 60 000	

16.	Sign Language and Braille Services		R 50 000	
17.	Awards for categories 1 - 24	Awards for categories 1 – 24 (Gold, Silver and Bronze)	To be determined by the SETA relevant to the sector.	

Terms and Conditions:

Sponsorship: All payments must be received within 10 days of commitment.